

CONTRACT



WNCN
 EASTERN NORTH CAROLINA
 on your side
WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

And:

Buying Time
 650 Massachusetts Avenue NW
 Suite 210
 Washington, DC 20001-3796
 USA

Contract / Revision 881957 / 4		Alt Order # 25190227
Product Coleman-NC-LT GOV		
Contract Dates 10/25/16 - 11/08/16	Estimate # 4678	
Advertiser POL/Linda Coleman for Lieutenant Governor	Original Date / Revision 06/20/16 / 10/17/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property ENCT	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35+		
Agency Code 9915780	Advertiser Code 372	Product 1/2 378
Agency Ref IN5252/SP2893/T0824	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Time	Start/End	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	ENCT	11/01/16	11/03/16	9 On Your Side News @ 10p	10p-1030p			:30				NM	0	\$0.00
Totals										0.00			0	\$0.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25190227	Changes as of: 10/17/2016 at 3:06 PM	Version: Highlighting Revision 1
CPE: 372378/4678	Flight: 10/25/16 - 11/8/16	Total \$: \$0.00
Agency: BUYING TIME, LLC	Advertiser: Coleman - LT GOV	Total Spots:
650 Massachusetts Ave NW Suite 210 Washington, DC 20001	Product: Coleman-NC-LT GOV	Total CPM: \$0.00
Agency Order #: 5117001	Buyer: Kiebahn, Kate	Primary Demo: Adults 35+
Salesperson: JACOB ROTH 212-373-8175	Assistant: JACOB ROTH 212-373-8175	Con Type: POLITICAL/NOTE
Comments: Separation: 30		Total GRP: Traffic #: 881957 Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 11/6													
							10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4		11/5	11/6
CAN 1	Tu-Fri 40P-10:30P		9-0n Your Side On The CW	\$125.00	0	30	0	0	0	0	0	0	0	4	4	4	0	0	0	
TOTALS:							0	0	0	0	0	0	0	0	0	0	0	0	0	



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25190227		Changes as of: 10/17/2016 at 3:06 PM		Version: Highlighting Revision 1	
CPE: 372378/4678		Flight: 10/25/16 - 11/8/16		Station: ENCT	
Agency: BUYING TIME,LLC		Advertiser: Coleman - LT GOV		Market: Greenville/New Bern/Wash	
650 Massachusetts AVE NW		Product: Coleman-NC-LT GOV		Office: WASHINGTON	
Suite 210		Agency Order #: 5117001		Primary Demo: Adults 35+	
Washington, DC 20001		Buyer: Klebahn, Kate		Con Type: POLITICAL/NOTE	
		Salesperson: JACOB ROTH		Assistant: JACOB ROTH	
		212-373-8175		212-373-8175	
				Total GRP:	
				Traffic #: 881957	
				Separation:	
Comments: Separation: 30					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/7 - 11/8		Total Spots	Total \$	CPP	GRP
							11/7	11/8				
CAN 1	Th-F-M 10p-10:30p		9 On Your Side On The CW	\$125.00	0	30	0	0	3	\$375.00	\$0.00	0.0
TOTALS: 0 0 0									0	\$0.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25190227 Changes as of: 10/17/2016 at 3:06 PM Version: Highlighting Revision 1

CPE: 372378/4678 Flight: 10/25/16 - 11/8/16 Total \$: \$0.00
Agency: BUYING TIME, LLC Advertiser: Coleman - LT GOV Market: Greenville/New Bern/Wash Total Spots:

650 Massachusetts Ave NW Product: Coleman-NC-LT GOV Office: WASHINGTON Total CPP: \$0.00
Suite 210

Washington, DC 20001 Agency Order #: 5117001 Buyer: Kiebach, Kate Primary Demo: Adults 35+
Salesperson: JACOB ROTH 212-373-8175 Con Type: POLITICAL/NOTE Assistant: JACOB ROTH 212-373-8175 Total GRP: 881957
Separation:

Special Instructions	
----------------------	--

Date/Time	Added by	Comment	Order Level Comments
10/17/16 3:06 PM	System	Order Canceled	
10/13/16 3:42 PM	System	Notice Received.	
10/12/16 6:20 PM	GOTOSTRATA\ROTH	Separation: 30	
07/01/16 2:30 PM	System	Notice Received.	
06/29/16 4:58 PM	GOTOSTRATA\ROTH	New Order Candidate - Coleman LT GOV	
06/10/16 1:17 PM	JACOB ROTH	PLS CFM T/R JACOB	
06/10/16 1:17 PM	JACOB ROTH	Separation: 30	
06/10/16 1:17 PM	JACOB ROTH	Separation: 30	

Competitive Information	
Market Budget:	\$21,000
ENCT Share:	1%
Comment:	
WCTI:	22%
WFXI:	1%
WITN:	45%
WNCT:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	10/17/16 3:06 PM	System	Confirmed	3	\$0 \$0 Changes: Total \$ from \$375.00 to \$0.00, Total Spots from 3 to 0, 1 buyline added or modified.
Revision	10/12/16 6:20 PM	GOTOSTRATA\ROTH	Confirmed	3	\$-375.00 \$375.00 Changes: Comments from Revised Order Buyer moved up a level due to buy being in 4Q TTREV: \$750 PLS CFM T/R JACOB to Separation: 30, Total \$ from \$750.00 to \$375.00, Total GIMPs to 0, Total Spots from 6 to 3, 1 buyline added or modified.



125 West 55th St
New York, NY 10019

Contract # 25190227		Changes as of: 10/17/2016 at 3:06 PM		Version: Highlighting Revision 1	
CPE: 372378/4678		Flight: 10/25/16 - 11/8/16		Station: ENCT	
Agency: BUYING TIME, LLC		Advertiser: Coleman - LT GOV		Market: Greenville/New Bern/Wash	
650 Massachusetts Ave NW Suite 210 Washington, DC 20001		Product: Coleman-NC-LT GOV		Office: WASHINGTON	
		Agency Order #: 5117001		Primary Demo: Adults 35+	
		Buyer: Klebahn, Kate		Con Type: POLITICAL/VOTE	
		Salesperson: JACOB ROTH 212-373-8175		Assistant: JACOB ROTH 212-373-8175	
				Total \$: \$0.00	
				Total Spots:	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 881957	
				Separation:	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	6/29/16 4:58 PM	GOTOSTRATA\JROTH	Confirmed			\$540.00 \$750.00
Queued for Electronic Contracting	6/10/16 1:21 PM					\$0 \$0
Revision	6/10/16 1:16 PM	JACOB ROTH	Confirmed			\$0 \$210.00
New	6/10/16 1:16 PM	JACOB ROTH	New	6		\$210.00 \$210.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.